



**SPONSORSHIP
PACKAGES**

**THE AFRICA BIENNIAL
BIOSCIENCES COMMUNICATION
(ABBC 2023) SYMPOSIUM**

August 22-25, 2023



Sponsorship Opportunities

CONFERENCE SPONSOR

5 Available
@ \$20,000

- You or your representative will give brief remarks at the conference with a 5-minute introduction of your organization.
- Name and logo recognition in all media related to the event, including email promotions, social media channels, event program, and onsite signage.
- Attendee fee waived for up to 5 participants.

KEYNOTE SPONSOR

5 available
@ \$5,000

- You or your representative will introduce the keynote speaker with a 3-minute introduction of your organization.
- Name and logo recognition in all media related to the event, including email promotions, social media channels, and event program.
- Attendee fee waived for 2 participants.

REGISTRATION PACKAGE SPONSOR

1 available
@ \$5,000

- Catch attention early. A co-branded or single branded giveaway for attendees and sign recognition as participants check in.
- Name and logo recognition in all media related to the event, including email promotions, social media channels, etc.
- Attendee fee waived for 1 participant.

WI-FI SPONSOR

1 available
@ \$3,000

- Be recognized by every attendee as a connector.
- Participants will use a password of your choice as they log on to Wi-Fi. Onsite signage – digital and otherwise throughout the whole event.

AFRICAN EARLY CAREER SCIENTISTS

10 available @
\$2,500 each

- Contribute to nurturing promising young scientists to get mentors by showcasing their work on new breeding tools.
- Your support will be acknowledged on the conference website, social media, and program.
- Sponsor more than 5 participants for a chance to exhibit at the Marketplace for free.

AFRICAN WOMEN SCIENTISTS

15 available
@ \$2,500 each

- Help prevent gender bias from transferring to evolving breeding tools.
- Your support will be acknowledged on the conference website, social media, and program.
- Sponsor more than 10 participants for a chance to speak and exhibit for free.

AFRICAN FARMERS

10 available
@ \$2,500 each

(10 crop farmers; 10 live-stock farmers)

- Build farmer champions for advocating for new breeding tools.
- Your support will be acknowledged on the conference website, social media, and program.
- Sponsor more than 5 participants for a chance to exhibit for free.

AFRICAN MEDIA EDITORS

10 available
@ \$3,000 each

- Ensure the media has expertise in the new breeding tools by building the capacity of gatekeepers in leading media houses in Africa.
- Your support will be featured in the conference website, social media channels and program.
- You will also get a unique opportunity to interact with the editors through a science café.

POLICY MAKERS

10 available
@ \$3,500 each

- For new breeding tools to be effectively adopted and applied, it's crucial for policy makers to be well-informed.
- Help us provide a knowledge base to selected African parliamentarians to enable them to make informed decisions.
- Your support will be acknowledged on the conference website, social media, and the program.
- Interact with policy makers in a Roundtable Discussion.

REGULATORS

10 available
@ \$3,000 each

- Developments in genetic improvement technologies are outpacing related advances in biosafety, and regulators across Africa need to keep pace with the rapid advancements in this frontier.
- Support heads of relevant regulatory bodies and enhance their capacity so that they can develop regulations that promote their safe application.
- Interact with regulators in a Panel Discussion.

AFRICAN LAWYERS

10 available
@ \$2,500 each

- Equip Africa's Legal Counsels with knowledge on new breeding tools establish linkages with experts for mutual learning.
- Your support will be acknowledged on the conference website, social media, and program.
- Sponsor more than 5 participants for a chance to exhibit for free.

STUDENT SCHOLARSHIPS

10 available
@ \$2,500 each

- Science communicators are a scarce resource in Africa given only one university in the region has a well-established science communication program.
- Cultivate the next generation of science communicators and contribute towards building a pool of communicators who can translate the science of emerging genetic improvement tools to a lay audience.

MARKET PLACE

10 available
@ \$3,000 each

- Showcase your initiatives and connect with like-minded professionals at the “Market Place” on new breeding tools.
- Present your work using poster presentations and engage in interactive discussions, receive feedback and insights from a rich pool of experts in the field.

SORGHUM FESTIVAL

5 available
@ \$3,000 each

- Support a sorghum-themed festival where the crop’s use and importance in different parts of the world will be highlighted over a relaxed cocktail session.
- Display posters of your sorghum [and other cereal crop] initiatives at the festival.

BIOSCIENCE START-UPS COMPETITION

5 available
@ \$5,000 each

- Renew your commitment to innovation, food security, and planetary health by supporting the ABBC 2023 “Bioscience Start-ups Competition”.
- Competitors will pitch innovative ideas on harnessing the power of emerging breeding tools to improve food security and planetary health.
- The best ideas will be awarded at the symposium, providing you with an excellent opportunity to connect with talented bioscience entrepreneurs and support their potentially groundbreaking concepts

GAME DRIVE & BUSH DINNER

3 available
@ \$3,000 each

- Make a memorable impression by supporting our post-Symposium game drive and bush dinner.
- Participants will be treated to a once-in-a-lifetime experience, with a game drive through the stunning Kenyan wilderness followed by a bush dinner featuring delicious local dishes served in the wild.
- This unique event is a fantastic opportunity for relaxed reflections on key Symposium highlights while experiencing the rich diversity of Kenyan wildlife and cuisine.

VIDEO REFLECTIONS: LESSONS FROM PAST ABBC

5 available
@ \$2,500 each

- Sponsor our Symposium video and showcase your support for global collaboration and knowledge sharing.
- Our video will feature the voices of past ABBC participants from around the world, sharing their experiences, lessons learned, and the impact on their work.
- Have your institution logo featured in the video alongside ABBC 2023 partners.



FOR MORE INFORMATION, CONTACT:

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